Here is a more detailed description of the midterm project found on Moodle in our course outline.

***15% Assignment\_02\_Midterm***

Students will **design a website** using an array of HTML and CSS learned in class. **The site will act as the proposal for your final project.**

*The topics for this project can range from social, political, or environmental. It should strive to engage the audience creatively and artistically. Avoid a power point approach to the information. Instead, try to use CSS effects to help communicate your message visually. Use of image, illustration and typography will play an important role in how you communicate. Try to relate the work to your own experiences and use your own photos, illustration, music, whenever possible. If this is not feasible, be sure to cite all external work that is not yours (this includes photos, illustration, music, video, as well as text).*

***Example:***

* *If the topic is Gentrification, research this in the midterm and use some of that information in the final. However, your personal experience with the subject is welcome. Show examples through photos, illustration, animation or video that illustrate your thesis. CSS can be used to fade or displace images through interaction. Animated elements can help with the narrative.*
* ***Parody Site (culture Jam):*** *Create a site that parodies the issue you wish to research. See the “Yes Men’s”* [*Share the Safety*](https://sharethesafety.org/) *site*
* ***Hypertext Narrative:*** *create an interactive work that tells a story that revolves around the premise of your midterm essay topic.*

*Speak to me if you have any questions about a topic and you are wondering if it will fit these parameters.*

**It should include:**

**It should contain a well written and properly cited (MLA) 500 - 750 word essay (2-3 pages double spaced)**. *Research your topic to use in your final. Even if the topic is personal in nature it will have an overarching theme that will drive the narrative. The essay will be presented on your midterm site, so make it legible and provide a link to a word doc as well.*

**It must use HTML5, CSS3 and/or JavaScript.** *The midterm is a website so it must work with pages for each of the requirements. One for the essay, wireframes, mock ups, and moodboard.*

**Wireframe sketches of their site.** *These can be created in any application you feel comfortable with. While they will usually start on paper, wireframes should be clean and digitized for your site.*

**Photoshop or Illustrator or Sketch or AdobeXD, Mock up of the proposed final version of the site (2-3 pages or sections).** *By the midterm your design should be well defined. This requirement is static and not expected to be interactive.*

**A style guide containing examples of typography, color palette and inspirational websites is also required**. *Part of the research for this project will be to show examples of other websites to illustrate examples of CSS effects that you could see working for your own site.*

**Finally, the work must be published online**. *This can be hosted on Concordia’s servers, through GitHub pages, or through your own domain.*